

WELCOME

Brooklyn Pride's sponsors are essential for our success as an organization and a community. The LGBTQIA+ community is a valuable demographic to whom you can market your business and/or services, and we provide an efficient cost-effective way of communicating your support and promotion of the local LGBTQIA+ community.

Although Brooklyn Pride's primary mission is to produce the borough's annual Pride events, the organization actively works to bring pride year round throughout the borough.

MISSION STATEMENT

Brooklyn Pride, Inc. strives to increase visibility, acceptance, and inclusion, ensuring equality for the LGBTQIA+ Community. We achieve this through Pride and community events that commemorate, educate, promote, and celebrate the Spirit of the Stonewall Riots.

 /BrooklynPrideInc

 @Brooklyn_Pride

 @Brooklyn_Pride



SPONSORSHIP PACKAGES 2017

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BECOMING A SPONSOR

BENEFITS

Why Sponsor Brooklyn Pride?

By sponsoring Brooklyn Pride, you enable us to provide the local LGBTQIA+ community with events that promote and strengthen the spirit of the community.

In return, our sponsors are promoted throughout Brooklyn Pride Week and beyond via our printed and online materials.

By the numbers:

60,000 Pride Week event participants
4,500 likes on facebook
2,500 mailing list signups
2,000 followers on twitter
1,700 meetup members

We strive to be attentive to the needs of our partners. Therefore, our levels of sponsorship can be tailored to best accommodate the needs of your specific business or service.

Sponsorship Options

\$10,000.00 Rainbow Sponsorship

RAINBOW

All the benefits of Platinum Sponsorship in addition to:

- Exclusive Stage Sponsorship with your banner displayed
- Premium size and placement of logo on all printed Pride materials
- Premium size and placement of logo on Pride website & e-mails
- Premium size and placement of logo on Pride Sponsor Stage Banner
- Featured article (provided by you) shared in Pride Guide, via Social Media, and e-Blast
- Included in Press Releases
- Promotion of year round events via our social media
- Full Page Ad in Pride Guide – Preferred Placement (Back Cover, Inside Cover etc. where available)
- 10 Verbal Stage Recognitions
- 3 Minute Stage Presentation on each stage
- One Hour of Entertainment Stage for your entertainers (if desired)
- 10 Official Brooklyn Pride T-Shirts

\$7,500.00 Platinum Sponsorship

PLATINUM

All the benefits of Gold Sponsorship in addition to:

- Organizational profile (provided by you) shared via Social Media and e-Blast
- Full Page Ad in Pride Guide– Preferred Placement (where available)
- 3 minute stage presentation on each stage
- 45 minutes of Entertainment Stage for your entertainers (if desired)
- 7 Verbal Stage Recognitions
- 5 Festival Booths (Tables & Chairs)
- 7 Official Brooklyn Pride T-Shirts

\$5,000.00 Gold Sponsorship

GOLD

All the benefits of Silver Sponsorship in addition to:

- Featured placement of logo on all printed Pride materials
- Featured placement of logo on Pride website & e-mails
- Featured placement of logo on Pride Sponsor Stage Banner
- Full Page Ad in Pride Guide – Preferred Placement (where available)
- 5 Verbal Stage Recognitions
- 3 Minute Stage Presentation
- 30 minute of Entertainment Stage for your entertainers (if desired)
- 4 Festival Booths (Tables & Chairs)
- 5 Official Brooklyn Pride T-Shirts

\$2,500.00 Silver Sponsorship

SILVER

All the benefits of Bronze sponsorship in addition to:

- Full Page Ad in Pride Guide
- 3 Verbal Stage Recognitions
- 15 minutes of Entertainment Stage for your entertainers (if desired)
- 3 Festival Booths (Tables & Chairs)
- 3 Official Brooklyn Pride T-Shirts
- Product Giveaways (at some of the week's Pride Events)

\$1,000.00 Bronze Sponsorship

BRONZE

- Logo on all printed Pride materials
- Logo on Pride website & e-mails
- Logo on Pride Sponsor Stage Banner
- Social Media Shout outs
- E-mail Blast (Sponsor Thank you)
- Half Page Ad in Pride Guide
- Verbal Stage Recognition
- 1 Festival Booth (Table & Chairs)
- Parade Admission
- 1 Official Brooklyn Pride T-Shirt