

WELCOME

21ST ANNUAL PRIDE GUIDE ADVERTISER'S INFORMATION

Few imagined that in 1997, Brooklyn's first annual Lesbian, Gay, Bisexual, and Transgender Pride Celebration would be such a huge success. It was coordinated and produced by a new grassroots organization with an all-volunteer team. Twenty One years later, Brooklyn Pride, Inc. produces the second largest Pride Celebration in New York, hosting 60,000 participants last June at our Pride Week events.

Brooklyn Pride could not have operated these past 20 years without the support of local businesses who have worked with us and advertised in our Pride Guide. We hope old friends will return and we can pick up some new ones as we continue to grow.

By advertising in Brooklyn Pride's 21st annual full color Pride Guide, you have the unique opportunity to present your business, at a nominal cost, to a loyal and discriminating group of consumers.

FACTS ABOUT BROOKLYN PRIDE

Over the years, Brooklyn Pride, Inc. has become the largest and most prominent organization serving Brooklyn's LGBT community. Although Brooklyn Pride's primary mission is to produce the borough's annual pride events, the organization actively works to bring pride year round to every Brooklyn neighborhood.

Brooklyn Pride, Inc. is a 501(c)(3) wholly volunteer managed, tax-exempt, non-profit organization working for and on behalf of all lesbian, gay, bisexual and transgender Brooklynites and all others who support the struggle for equality of this community. In the spirit of Stonewall, Brooklyn Pride, Inc. welcomes the participation of all the residents of Brooklyn, the outer boroughs and pride communities both out of state and internationally, regardless of age, creed, gender, gender identification, HIV status, national origin, physical, mental or developmental disability, race religion or sexual orientation.



PRIDE GUIDE SPECIFICATIONS & RATES 2017

CONTACT INFORMATION:

Brooklyn Pride, Inc.

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Brooklyn NY 11232

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WWW.BROOKLYNPRIDE.ORG

ADVERTISING CONTRACT

These terms and conditions shall be deemed incorporated into every application, order and/or request for space or insertion (heretofore "advertisement") into the 2017 Brooklyn Pride Guide.

All advertisement to be published in the 2017 Brooklyn Pride Guide must be received by Monday, May 1st, 2016 and payment must accompany submission.

All artwork, photographs or any other material submitted for the 2017 Brooklyn Pride Guide are submitted with the express understanding that the submitting individual and/or company/organization is fully authorized to allow Brooklyn Pride, Inc. (heretofore Publisher) to use, publish or cause to be published these materials, and has secured the appropriate written consent for use of such materials. Further, submitting individual and/or company/organization agrees to indemnify and hold harmless the Publisher from any and all claims, injury, liability loss or expense of any nature, including Copyright and Trademark infractions arising out of said publication.

PRIDE GUIDE SPECIFICATIONS & RATES

FULL-PAGE	4.5 X 7.5	\$600
PAGE 3	4.5 X 7.5	\$700
1/2 PAGE HORIZONTAL	2.125 X 7.5	\$350
1/2 PAGE VERTICAL	4.5 X 3.625	\$350
1/4 PAGE VERTICAL ONLY	2.125 X 3.625	\$200

All ads must be camera ready. Logos must be in .pdf, .jpg, .png or .tiff format with a resolution of a minimum of 300 dpi. Placement of ads is at the discretion of the Publisher. Publisher must approve special placement.

80LBS. Color (K+1PMS) COVER

BACK COVER	SEMI-GLOSS	\$1,000
FRONT INSIDE COVER	SEMI-GLOSS	\$800
BACK INSIDE COVER	SEMI-GLOSS	\$800

Publisher reserves the right to refuse any advertisement. Only publication of an advertisement shall constitute final acceptance.

Publisher is not bound by any conditions or instructions, printed or otherwise which conflicts with provisions of this contract. This contract shall be bound by the laws of the State of New York

CONTRACT INFORMATION

BUSINESS NAME
CONTACT
ADDRESS
CITY STATE ZIP
PHONE
FAX
EMAIL
WEBSITE

SIGNATURE OF PARTNER
DATE
SIGNATURE OF BP REP
DATE

AD INFORMATION

SIZE
COST

**MAIL COMPLETED
FORM WITH FEES TO:**

Brooklyn Pride, Inc.

159 20th St. #1B-76
Brooklyn NY 11232